

**LAU
REA**

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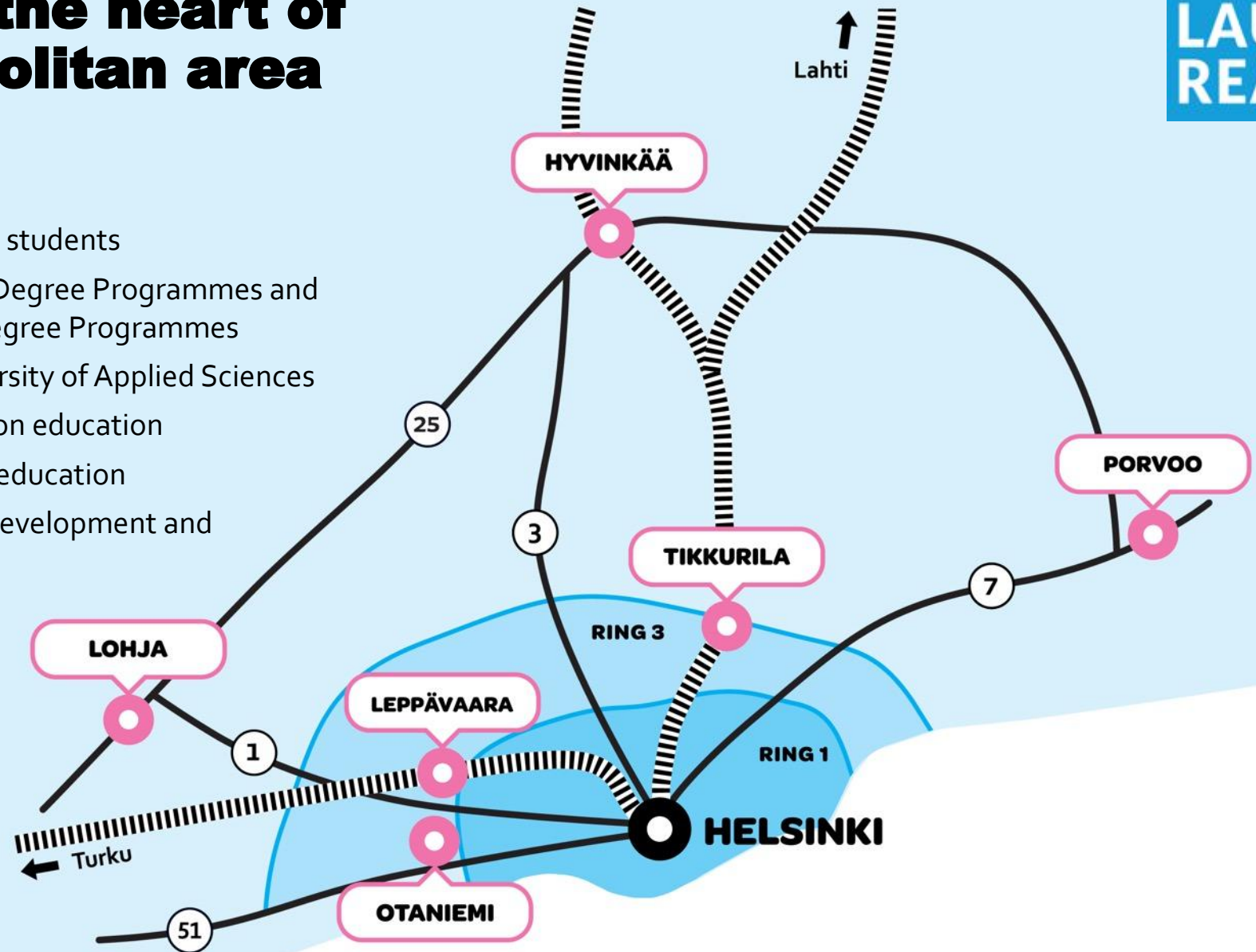


**Laurea
University of
Applied Sciences,
Finland**

Laurea operates in the heart of the Helsinki Metropolitan area



- 6 campuses
- Over 10 000 students
- Bachelor's Degree Programmes and Master's Degree Programmes
- Open University of Applied Sciences
- Specialisation education
- Continuing education
- Research, Development and Innovations
- Projects



Your research and development partner



- Multidisciplinary University of Applied Sciences with ambitious Research, Development and Innovation (RDI) operations.
- The guiding principle in our RDI activities is their societal impact.
- Cross-over expertise from various fields, ranging from day-to-day business operation and strategy to high level research.
- Laurea integrates students into research activities through Learning by Developing (LbD) pedagogy.
- Strong commitment to the principle of sustainable development and promotion of the circular economy & a strong expert in ecosystem cooperation.

	About 100 RDI projects with external funding		3 research programmes
	Over 100 corporate partners with Key Partner status		
	Study programmes on Bachelor's and Master's levels : Social services and Nursing, Business Management & Information and Service Business		
	Laurea's NPS (Net Promoter Score): 69		
	Part of the PIONEER European University Alliance		
	Awarded the Quality Label for Excellence in Higher Education by the Finnish Educational Evaluation Centre (FINEEC)		

Research Programmes



COHERENT SECURITY

The starting point is the interdependence of internal and external security in a situation where the national and international security environment is constantly changing. Our goal is to develop security solutions that meet society's needs. Our strength lies in diverse expertise in various aspects of security.



SUSTAINABLE AND VERSATILE SOCIAL AND HEALTH CARE

The research programme is responsible for the development and research activities of health, well-being and functional capacity through both national and international activities. It will strengthen social inclusion and takes into account ethical considerations, multi-professional cooperation and future needs in social welfare and healthcare services as well as in sustainable development.



SERVICE BUSINESS AND THE CIRCULAR ECONOMY

Laurea's expertise in service business and circular economy research and development offers opportunities for businesses, as well as other organizations, to develop responsible and sustainable operations. Our strengths lie in business expertise, ecosystem and collaboration building, digital services, and sustainability development, working together with various stakeholders in challenging environments.

Laurea Living Labs



Laurea has extensive experience in open innovation Living Lab development environments and has been actively involved in the European-wide Living Lab network (ENoLL).

Strong Living Lab expertise, RDI project examples:

- ExPEDite – Enabling Positive Energy Districts Through Digital Twins
- SecureFood – An Integrated Approach to Enhance Food System Resilience, Advocating for Food Security and Uninterrupted Food Supply
- Vitalise - Virtual Health and Wellbeing Living Lab Infrastructure
- Limelight – Event and Hospitality Industry Foresight Education
- Farclimate – Moving Forward to Achieving Climate-resilient and Sustainable European Regional Economic Systems
- CeWeME - Central Baltic Mentoring for Migrant Women seeking Employment

Laurea's Living Lab environments at campuses

- BarLaurea Teaching Restaurant
- Circular Economy Living Lab
- EventLab
- Digital Living Lab
- Integration and Language Learning Living Lab
- NeuroLab

A yellow speech bubble containing the text 'European Network of Living Labs' in bold black font.

**European
Network of
Living Labs**

Laurea supporting ethical work in EU funded projects (as part of SSH)



Expertise in leading projects' ethics and good data management process

Ethical and legal requirements for the technology & organisational arrangements

Ethics and compliance risk identification and management

Standards and guidelines for the use and further development of the solution.

Projects:

[MANOLO](#) – Cloud-Edge Efficient & Trustworthy AI

[AI-ARC](#) – Artificial Intelligence Based Virtual Control Room for the Arctic,

[CONNECTOR](#) – Customs Extended Interoperable Common Information Sharing Environment

[ANDROMEDA](#) – An Enhanced Common Information Sharing Environment for Border Command, Control and Coordination Systems

[ENACT](#) – Environmental effect on healthcare and wellbeing and active interventions

[SHAPES](#) – The Smart & Healthy Ageing through People Engaging in Supportive Systems

Examples:

- ❖ Research ethics (e.g., consent forms, research permits...)
- ❖ Data Management Plans (DMP)
- ❖ Societal Impact Assessment (SIA)
- ❖ Fundamental rights impact assessment (FRIA)
- ❖ Privacy and Data Protection Impact Assessment (DPIA)
- ❖ Code of Conduct (CoC)
- ❖ Z-inspection®: A process to assess trustworthy AI
- ❖ Legal Design

Human/user centric/planetary design



High level expertise in design thinking, participatory design, service design and facilitating co-creation.

Applying creative, participatory methodologies to enhance stakeholder understanding and empathy, and to support the proactive co-creation of solutions and innovations, including development of services, products, experiences, or ecosystems, business design, new innovations...

Projects:

[DiversCity](#) – Service Design Course for immigrant women living in Finland

[Food Waste Ecosystem](#) - Practical solutions to reduce food waste

[ReBel](#) - Redesign Belonging

[Baltic2Hand](#) – Enhancing the behavioral and business change of the second-hand textile industry

[RobotAl2](#) - bringing intelligent technology sustainably to social and healthcare sector

Examples:

- ❖ Stakeholder Mapping & Engagement
- ❖ Ecosystem Mapping
- ❖ Designing operation models
- ❖ Choice architect and nudging
- ❖ Life-Centered Design
- ❖ Value Mapping
- ❖ Wellbeing at work design
- ❖ Social Co-Design
- ❖ LEGO® Serious Play®
- ❖ Learning Design
- ❖ Design Sprints & Hackathons
- ❖ Behavioral Science

Foresight and anticipation

With long and vast experience in various types of foresight related RDI activities, Laurea is a great partner e.g. when you want help in trend scouting and horizon scanning, foresight capability development, the general mainstreaming of futures competences (integrated into other topics and frameworks such as Futures Literacy, Futures Consciousness, Anticipation) and the development of both educational and business-oriented foresight systems.

Projects:

InCITIES - Inclusive, sustainable, and resilient cities in Europe

VALUE - Urban Foresight in City of Vantaa

ETAPLATE - Ecosystem for transatlantic collaboration in planetary health and wellbeing enhancements

Lyckan – A futurehub for inspiration and rural innovations

AEROFUSE – Exploring future skills needed in the space economy

FUTU4U – Futures for For you: Empowering young Europeans to build preferred futures for themselves as part of their thriving communities and the European Union

Security and safety aspects



Together with practitioners, industry, communities and NGOs keeping our society secure against current and future threats and enhancing resilience of critical infrastructure.

Research on cybersecurity, hybrid threats, critical infrastructure protection, border management, maritime security and safety, resilience, crime, and radicalization.

Expertise also in e.g. exercise design and evaluation, facilitation, risk analysis, and crisis communication.

Projects:

VIGIMARE – Vigilant Maritime Surveillance of Critical Submarine Infrastructure

RADAR – Radars for Long Distance Maritime Surveillance and SAR Operations

DYNAMO – Dynamic Resilience Assessment Method including combined Business Continuity Management and Cyber Threat Intelligence solution for Critical Sectors

EU-HYBNET – Empowering a Pan-European Network to Counter Hybrid Threats

NOTIONES – Interacting Network of Intelligence and Security Practitioners with Industry and Academia Actors

CYCLOPES – Fighting Cybercrime – Law Enforcement Practitioners' Network

More information, contact

LAU
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Thank you!

