



Pitch #7: Join the CitiVerse - Become a SENSE Follower City

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What is SENSE?

SENSE is a co-funded European project that helps cities create **CitiVerse** applications.

SENSE helps cities become **smarter, greener and more democratic** by making urban planning more transparent, inclusive, and data-informed.



SENSE pilot

3D mobility citiverse

- **City navigation** in 3D
- **Traffic indicators** (congestion, accessibility, ...)
- Produce professional **reports**



CARTAGENA



SENSE pilot

Hidden world – Historical heritage CitiVerse

- Explore Kiel in 3D
- Explore several "hidden" historical layers
- Guided tours



Call to action follower cities

What are the benefits and what to expect?

Meet the Follower Cities

Arezzo, IT



Murcia, ES



Valongo, PT



Ulm, DE



What can follower cities expect?

An accessible pathway into the CitiVerse

- Structured guidance to adopt digital planning tools
- Practical steps toward future-ready urban workflows

Capacity building that delivers

- Online courses & In-person workshops for hands-on learning
- Train-the-trainer programs to strengthen local expertise

A European network of cities

- Exchange ideas, strategies, and best practices
- Compare digital readiness and accelerate knowledge transfer
- Learn tactics to overcome common urban transformation challenges



Process for follower cities

1. Adaption of **best practices** and **policies**
2. Contextualization of **use cases** for **local impact**
3. Empowerment through **training and coaching**
4. Strategic exploitation of **CitiVerse benefits**



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Thank You

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